



LEUKEMIA & LYMPHOMA SOCIETY®

fighting blood cancers

Our Mission:

To cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Recognize Potential Signs and Symptoms

Consult your doctor if any of the following signs persist. Sometimes they are indicators of a blood cancer.

- Unexplained anemia
- Excessive bleeding
- Chronic fatigue
- Recurrent fever
- Unexplained back or bone pain
- Pain in joints or bones
- Recurrent infection
- Swelling of lymph nodes
- Weakness
- Easy bruising

Possible Causes

Leukemia strikes males and females of all ages. The cause of most cases of leukemia is not known. Extraordinary doses of radiation and certain cancer therapies are possible causes. Repeated exposure to the chemical benzene may cause AML. Automobile exhaust and industrial emissions account for about 20 percent of the total national benzene exposure. About half of US benzene exposure results from tobacco smoking or from exposure to tobacco smoke. The average smoker is exposed to about 10 times the daily intake of benzene compared to nonsmokers.

Since its founding in 1949, LLS has invested almost \$1 billion in research to advance therapies and save lives.

The Leukemia & Lymphoma Society is the leading private funder of blood cancer research and provider of programs for patients and their families.

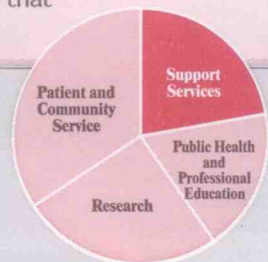
Give with Confidence

You can feel confident when you give to The Leukemia & Lymphoma Society, knowing that 77.6 percent of total expenses goes to patient services, research and education.



LLS meets all of the standards for Charity Accountability

- 77.6% Program Services
- 22.4% Supporting Services



(Fiscal '13)

All inquiries call (800) 462-7831 or visit www.LLS.org/mail for more information about blood cancers and the latest research findings. If you know someone with leukemia, lymphoma or myeloma, please have them call (800) 955-4572, Mon.-Fri., 9 a.m.-9 p.m. EST, to speak with an Information Resource Center (IRC) specialist.

Donations to LLS, Company Match Forms, and Letters can be mailed to The Leukemia & Lymphoma Society P.O. Box 9031, Pittsfield, MA 01202

Occasionally LLS shares its mailing list with other non-profits. If you do not wish for us to include your name on these lists or wish to change the frequency of future mailings, please write us at: The Leukemia & Lymphoma Society, Attn: Direct Response - P.O. Box 9031, Pittsfield, MA 01202

LLS-FY14-S-CC-LG-LBLS

The Leukemia & Lymphoma Society (LLS): Dedicated to Finding Cures for Blood Cancers... and Saving Lives

Someday Is Today

We said that someday we would help find cures for blood cancers. Someday is today. Thanks to you, we're on the brink of historic breakthroughs that will change people's lives.

See how:

Since the early 1960s, five-year survival rates for many blood cancer patients have doubled, tripled or even quadrupled.

In 1964, the five-year survival rate for children with ALL was 3%. Today it's approximately 90%.

Almost half of new cancer therapies approved by the FDA between 2000 and 2012 were first approved for blood cancer patients.

But there's still work to be done. Approximately every four minutes, someone in the United States is diagnosed with a blood cancer... and approximately every 10 minutes someone dies. In fact, nearly 150,000 new cases are expected this year.

That's why our research efforts could not be more important. With your help, LLS can continue to fund some of the world's most innovative and successful research aimed at treating and curing blood cancers. Our programs include:

- **The Specialized Center of Research** – our largest and most innovative research initiative emphasizes collaboration across universities, labs and national boundaries.
- **The Translational Research Program** supports research that shows strong promise for translating basic biomedical knowledge to new treatments that will ultimately prolong and enhance patients' lives.
- **The Career Development Program** provides stipends to investigators in the early stages of their careers.

Plus, your support helps us provide education and support services for patients and their families and caregivers. Services include our Family Support Groups and Information Resource Center (available by calling (800) 955-4572, Mon.-Fri., 9 a.m.-9 p.m. EST), and many other educational and informational resources.

Conozca los signos y síntomas potenciales

Consulte a su médico si tiene alguno de los siguientes signos en forma persistente. A veces indican un cáncer de la sangre.

- Anemia inexplicable
- Sangrado excesivo
- Fatiga crónica
- Fiebre recurrente
- Dolor inexplicable en la espalda o en los huesos
- Dolor en articulaciones o huesos
- Infecciones recurrentes
- Inflamación de ganglios linfáticos
- Debilidad
- Moretones que aparecen con facilidad

Estos signos y síntomas pueden ser el resultado de varios problemas médicos. Si cualquiera de estos signos o síntomas se presenta en forma persistente o inexplicable, informe a su médico.

Si tiene una pregunta, llame al 800-955-4572 o visite www.LLS.org/espanol

Ayudamos a pacientes y sus familiares

La Sociedad y sus secciones ofrecen servicios de educación y apoyo al público y a los profesionales expertos en el tratamiento del cáncer. Los servicios para pacientes y sus familiares incluyen:

- El Information Resource Center (Centro de Recursos Informativos) para pacientes y familiares, (800) 955-4572
- Materiales educativos sobre leucemia, linfoma y mieloma
- Programas para que los pacientes se apoyen unos a otros
- Ayuda con los costos de medicamentos, transporte y procedimientos
- Investigaciones de vanguardia que buscan curas y tratamientos para la leucemia, el linfoma y el mieloma
- Programa de asistencia para copagos



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